



Project Case Study - Aspect Capital

Project Summary:

- Object – To review, refresh and complement the existing art collection for relocation to 10 Portman Square
- Client – Aspect Capital
- Sector - Corporate
- Location – 10 Portman Square, City of London
- Status - Completed
- Date - 2014

Services Provided:

- Planning
- Art Selection
- Commissioning
- Project Managing
- Audit
- Cataloguing
- Framing
- Art Handling
- Transport
- Installation

Aspect Capital appointed Art Contact to coordinate their existing art collection and assess the best ways to maximise the potential of the works, in time for their relocation to the 6th and 7th floor at 10 Portman Square, with a panoramic view of Central London.

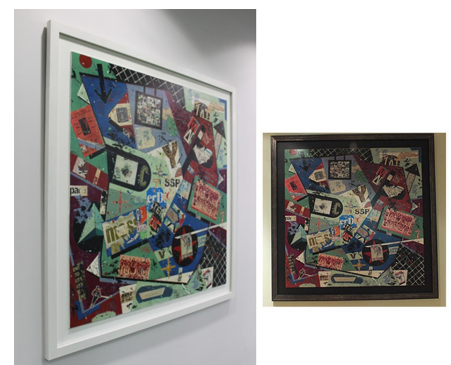
Art Contact provided a creative, tailored art programme for Aspect Capital. This involved the cataloguing of the existing artwork for valuation and re-organisation. Art Contact also advised on the most effective ways in which to maximise the visual impact of the artworks through re-framing and careful placement across both floors.

The re-framing of the newly assembled collection took place at our in-house framing workshop, where Art Contact worked in collaboration with Aspect Capital and their design team, Artillery Interiors to integrate the artworks into the new, state-of-the-art office interior.

To celebrate the relocation, Art Contact took a brief from the Aspect Capital Board of Directors, to commission an original piece of artwork in celebration of the company growth and development. Following a selection process, Wood's Camera Obscure light installation strongly reflected the ethos and core fundamentals of the company. Using their slogan 'The Science of Investment,' as a spring board, Wood's work captures science and light in it's purest form, through a continually evolving artwork. It reacts to changes in light and movement, encouraging both intrigue and inclusion amongst viewers as they look out onto the London sky line. It is a work constantly in the present, if not anticipating the future, sitting proudly in the main reception area. It is a strong reflection of Aspect Capital as a company, at the fore-front of it's field.



Before and After Framing



Before and After Framing



Before



After

Before and After Framing





Camera Obscure by Chris Wood